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Welcome to



A stunning collection of 2, 3, 4 and 5 bedroom homes.



Attractively remote, amply connected

Situated just four miles inland from the renowned North Norfolk coastline in the picturesque Georgian market town of Holt, you'll find homes with just as much style and charm as their location. No matter if you're a young professional, growing family, retiring to the area or looking to downsize, the range of house styles available at Heath Farm ensures that everyone is well catered for.

The town itself has a thriving main area leading to a fascinating warren of streets, giving you plenty to explore. Choose Heath Farm for your new home and you'll be able to enjoy a great choice of boutiques and independent shops, all on your doorstep.

Conveniently located for the A148, Holt is handily placed with the seaside towns of Sheringham and Cromer both within 10 miles. If you're looking to commute to the city, Norwich is only 22 miles away.





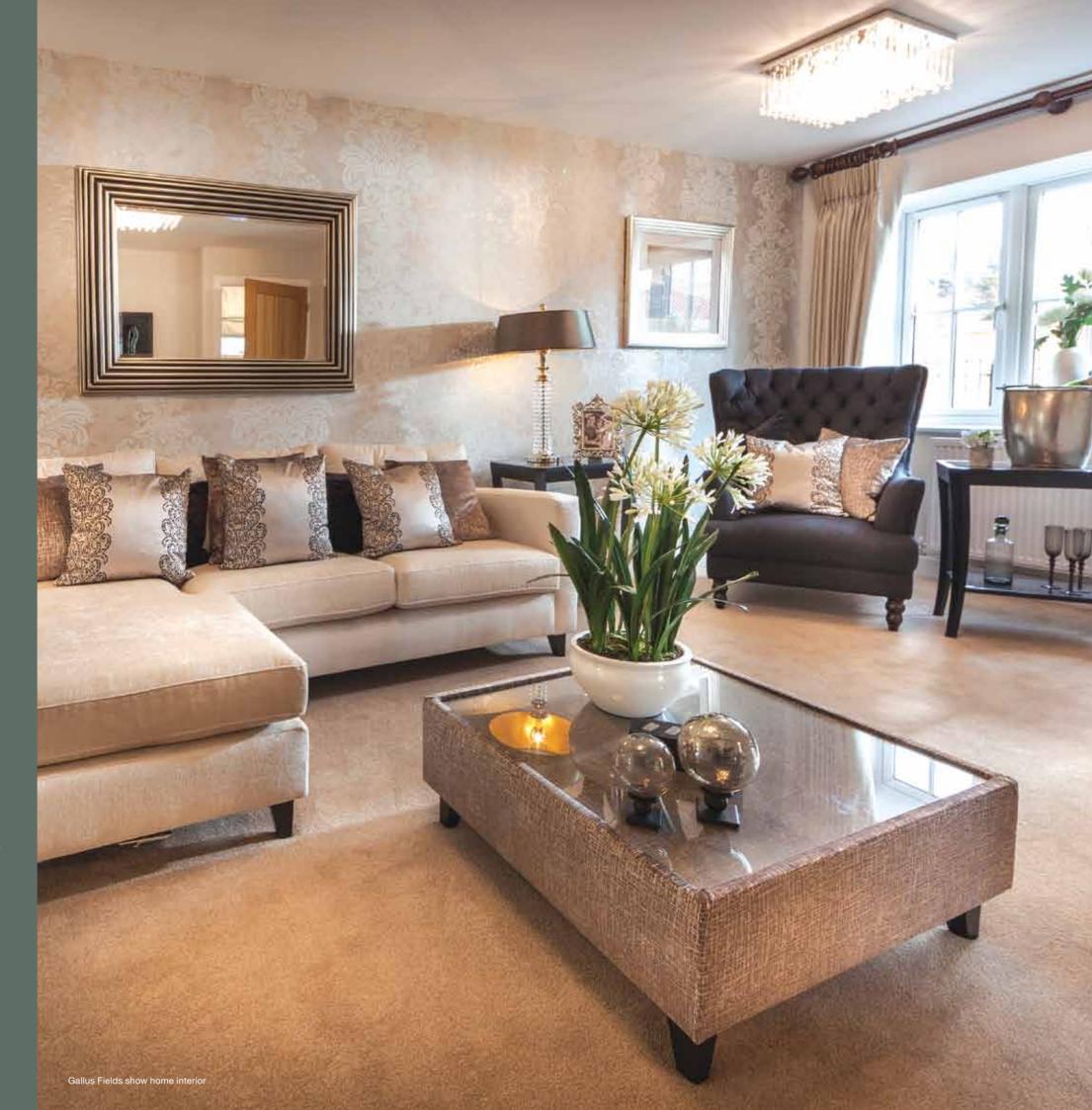


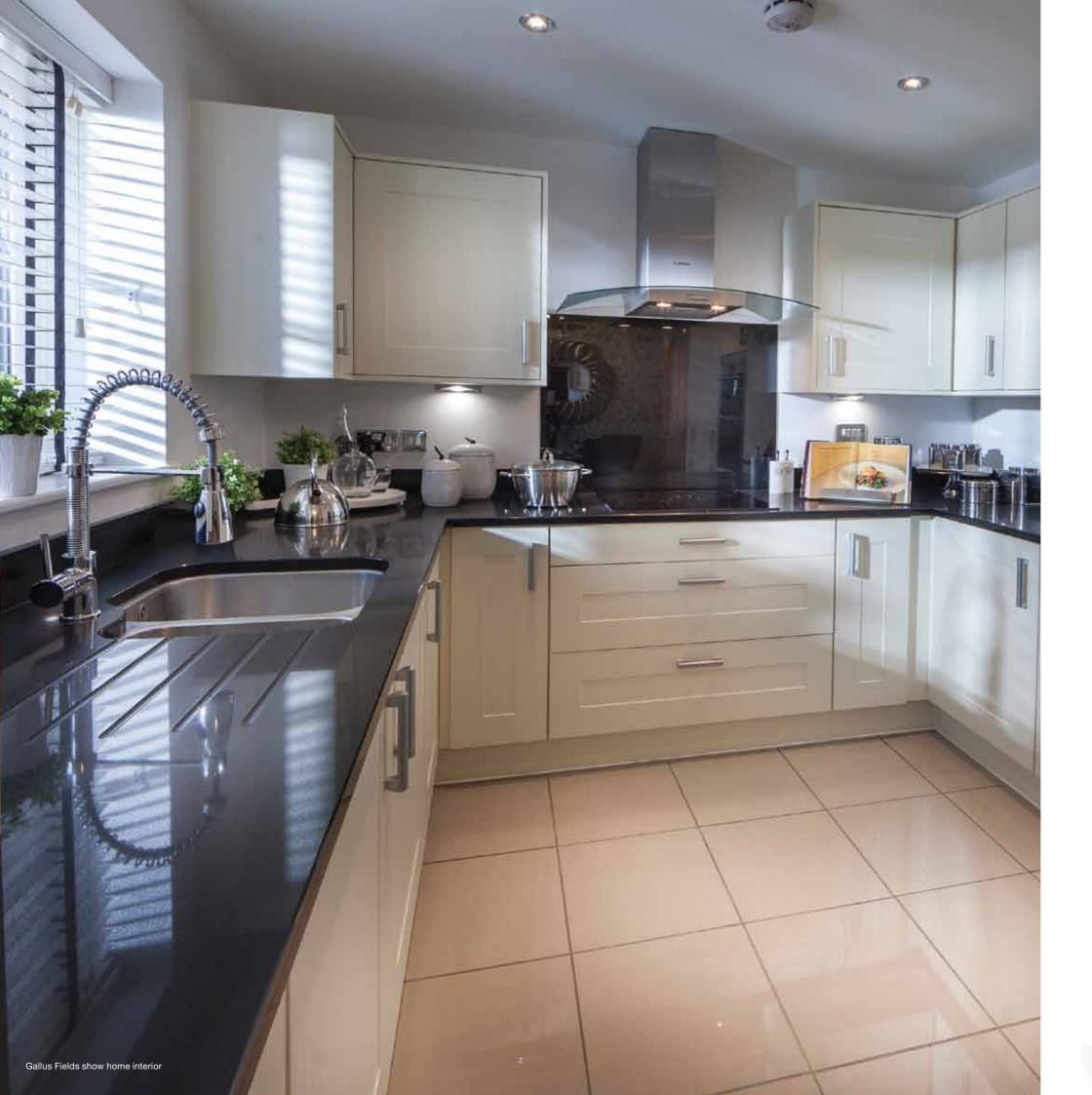
It's what makes our homes unique

At Lovell we believe your home should be more than about the right place at the right price. It should also reflect your personality and tastes.

That's why every Lovell home has Style, Quality and Value (or SQV, as we call it) built-in from the start, making your new home somewhere you'll be proud to call your own.







S INSPIRING STYLE

A Lovell home is well-known for contemporary design and featuring the latest in stylish fixtures and fittings, but that's not all. With the Lovell Inspirations range you can add all sorts of extras to make it truly your own.



We are particularly proud of the superior specification and workmanship every one of our properties offers, with a rigorous attention to detail you'll simply love.



But most of all, you'll love how surprisingly affordable and easy to own a Lovell home can be, especially with the range of purchase options available.





Life at Heath Farm

Holt retains an old-fashioned unique allure, and is perhaps the most popular tourist destination in North Norfolk that isn't directly on the coast.

To the West of Holt is Holt Country Park; a one hundred acre woodland with beautiful walks for the family along with fantastic cycling routes. For a slice of history you just need to head North to the highly rated Muckleburgh Military Collection, or if you like romantic ruins, don't miss Baconsthorpe Castle.

If looking for a day out by the sea, why not travel via the North Norfolk Railway? The Poppy Line has a station in Holt, which allows you to travel to Sheringham, via Weybourne.













The town has an excellent reputation for retail, and is the first port of call for many when seeking special gifts and homeware. Take a trip into the centre of town and you'll find outlets selling artwork, books, clothing, jewellery and more.

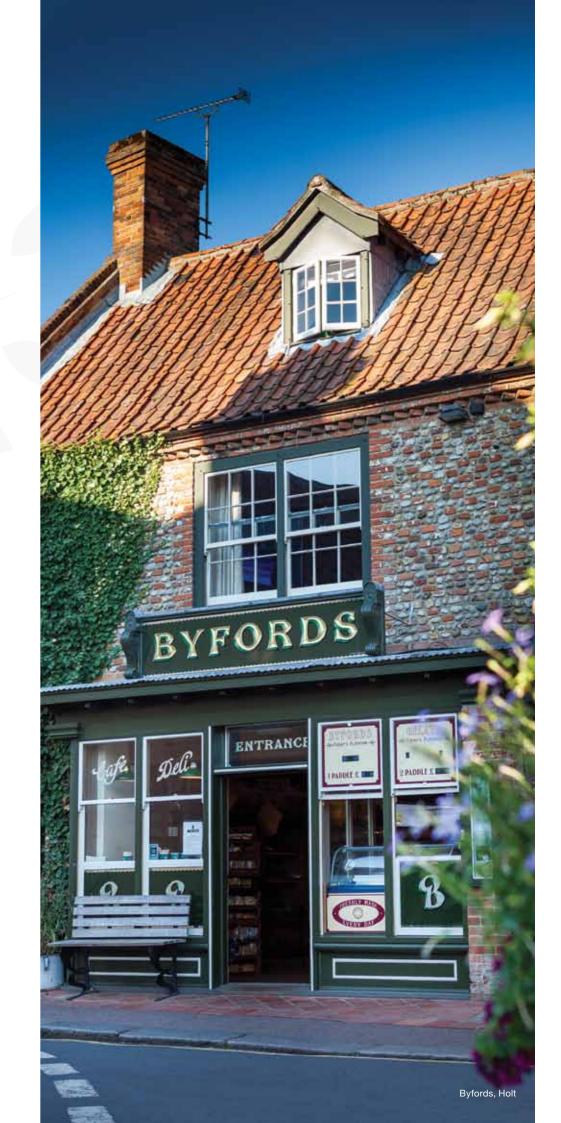
Bakers & Larners of Holt have been providing the people of North Norfolk with a unique, quality shopping experience since 1770. The County Department store offers everything from wines & spirits to garden plants and tools, from exotic foods to soft furnishings.

Fancy a bite to eat? The renowned Byfords is ideal for coffee, a working lunch, leisurely meal or overnight stay. In addition, there's a wide variety of cuisines on offer within the town.

For the younger generation the acclaimed Gresham's School is within the town offering private education places for 2 to 18 years olds.

You might have all sorts of reasons for living at Heath Farm; but be prepared - with everything in the area you're going to find friends and relatives have all kinds of reasons to visit you, too!















Within reach you will find the beautiful Norfolk countryside with many pretty villages and market towns, the world-famous Norfolk Broads, and a stunning coastline.

From Heath Farm you're just a ten mile drive from the heart of the Cromer. The town is popular with holiday makers, and it's easy to see why. Here you'll find beautiful beaches and great places to eat, along with its famed pier which can be traced back as far as the 14th Century. Blakeney, just a few miles further south, is a village not to be missed. Whether it's the winding streets lined with flint cottages, the Nature Reserve, or the unspoilt beauty of the marshland coast, you cannot fail to be impressed by its rural charm.

Looking for a day in the city? Norwich is a vibrant city with cultural and sporting activities, shopping, theatres and restaurants. It's rich history can be seen in its medieval street plan, and historic buildings such as the Cathedral and Castle.







Lovell life

Every one of the homes we build is built with one crucial extra element: pride.

Lovell only builds high-quality homes and we make customer satisfaction our number one priority. This means that you enjoy extraordinary value for money, as well as a superior and distinctive home.

Lovell uses sustainable products wherever possible. So not only do our homes help look after the environment, but for homeowners, they also offer excellently insulated properties, minimal maintenance and they stand the test of time. All of our homes are of extremely high quality and specification.

Surround yourself with the comfort that comes from carefully considered contemporary design, combined with rigorous build quality. Lovell homes are always designed with flair, character and attention to detail. We want your home to be interesting, inviting and individual.

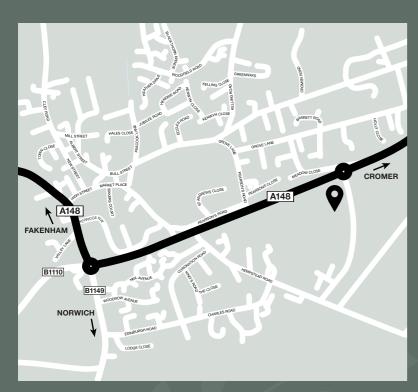
Most of all, once you step through the front door, we want you to know you're home.





From Cromer / The East

Head West along the A148, following signs for Holt/King's Lynn. Upon reaching Holt, you'll find Heath Farm situated on your left.

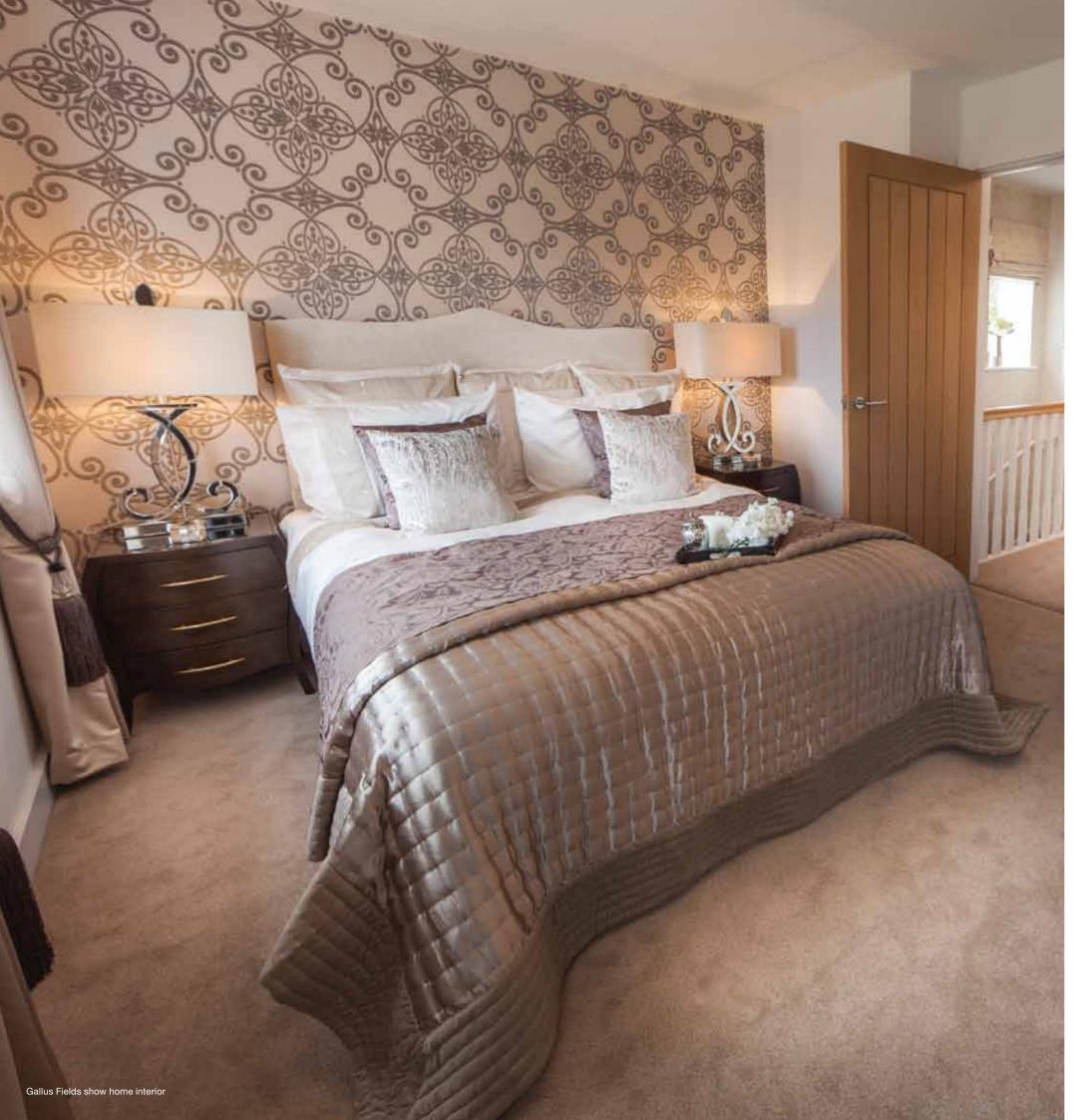


From Fakenham/The West

Head East along with A148, following signs for Cromer. Upon reaching Holt take the first exit at the roundabout, continuing on the A148. After a further half-mile you'll find Heath Farm situated on your right.







How to purchase

Buying a new Lovell home couldn't be easier. Follow our step-by-step purchasing guide and you'll be home in no time!

Choose and reserve

Once you've chosen your new Lovell home, you can reserve it by paying a reservation fee which will go towards the purchase price. The fee will ensure the property is reserved in your name and the price is held for an agreed period while the legal processes are completed.

Keeping things moving

Once you've reserved your new home, there are two things to do:

- Tell your solicitor and give our Sales
 Executive their contact details so we can forward the contract documents.
- If you need a mortgage, act now. You may obtain one yourself or we can put you in touch with an independent financial advisor to help you.

Our Sales Executive will then make an appointment for you to come in and choose the fixtures and fittings for your new home from our Inspirations range (subject to build stage).

Exchanging contracts

Your solicitor will confirm when they are satisfied with their enquiries and your lender will send you a formal mortgage offer. Now it's time to exchange contracts; you sign the documents to make a binding agreement to purchase. Your solicitor will ask you to pay your deposit, which is sent to Lovell's legal team along with the contract you've signed. To make your move as stress-free as possible, your solicitor should ensure that the sale of your existing home - if you have one - proceeds alongside the purchase of your new one. And remember, our Sales Executives are always on hand to answer your questions.

You're nearly there

Your new home is ready, but under the terms of the contract, a set period is needed for financial completion.

When this has taken place, our Sales Executive will notify your solicitor, who will ask you to request the mortgage funds from your lender and pay the remainder of the asking price. This money is forwarded to our solicitors, who complete the deed transferring the property to your name.

Remember that our on-site sales team will work closely with you all the way.

Your mortgage repayments usually start one month after completion.

Moving in

Our Sales Executive will hand you the keys to your new home as soon as financial completion takes place. You will sign a handover certificate and key receipt form. The meters will already have been read on the day of your legal completion.

The fine tuning...

We pride ourselves on making sure your new home is as individual as it can be.

That's why the direction it faces, its exterior details and construction materials may differ from what you see in the brochure.

Use our brochure as a style guide – and for detailed information on individual plots, ask our sales staff, who will be pleased to help you.

The dimensions in the brochure are within 50mm (2") but shouldn't be used as an accurate basis for furnishings, furniture or appliance spaces. You will need to take actual measurements.

We're always trying to improve our new homes, and you may find that individual features such as kitchen and bathroom layouts, doors and windows may vary.

Specification details are for guide purposes only and are subject to change without prior notice. Should a replacement be required, this will be to an equal or higher standard.

Consequently these particulars represent a general guide only and cannot be relied upon as accurately describing and of the Specified Matters prescribed by any order made under Consumer Protection from Unfair Trading Regulations 2008 (CPRs).

Computer generated images are indicative only and may be subject to change. Details are correct at time of going to print. Heath Farm is a marketing name and may not form part of the final postal address.

This brochure is a purchasing guide and its content is for illustration only and does not form a contract, part of a contract or a warranty.







Our Homes



Iris

2 bedroom home

Snowdrop

2 bedroom home

Bluebell

2 bedroom home

Bilberry

3 bedroom home

Clover

3 bedroom home

Buttercup

3 bedroom home

Poppy

3 bedroom home

Poppy 2

3 bedroom home

Yarrow

3 bedroom home

Cornflower

3 bedroom bungalow

Harebell

4 bedroom home

Heather

4 bedroom home

Foxglove

4 bedroom home

Campion

4 bedroom home

Blackthorn

5 bedroom home

Hawthorn

5 bedroom home

Affordable Housing

Development layout



This development layout plan depicts the intended layout and development mix at the time of going to press, however those intentions may change and a purchaser cannot rely on the details shown on this plan. Landscaping shown is only indicative. Any queries should be raised through the conveyancing process

The Campion

4 bedroom house

Kitchen/Breakfast Room 5561mm x 3800mm (max) 18'2" x 12'5" (max)

Living Room 3723mm x 6986mm (max) 12'2" x 22'11" (max)

Dining Room 3723mm x 3200mm (max) 12'2" x 10'6" (max)

Study 3723mm x 2116mm (max) 12'2" x 6'11" (max)

Utility Room 1775mm x 2820mm (max) 5'9" x 9'3" (max)

Cloaks 2000mm x 1525mm (max) 6'6" x 5'0" (max)

Bedroom 1 948mm x 3885mm 12'11" x 12'9" En-suite 1 8mm x 1825mm (max) 7'9" x 5'11" (max)

Bedroom 2 3mm x 3648mm (ma 12'2" x 11'11" (max)

3775mm x 3275mm 12'4" x 10'8"

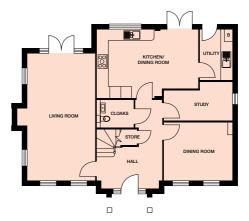
Bedroom 4







First floor



Ground floor

The Blackthorn

5 bedroom house

Kitchen/Dining Room

Living Room
3950mm x 6649mm (max)
12'11" x 21'9" (max)

Study
3274mm x 2599mm
10'8" x 8'6"

Utility Room 2050mm x 1650mm (max) 6'8" x 5'5" (max)

Cloaks 2000mm x 1050mm (max) 6'6" x 3'5" (max)

Bedroom 1 3438mm x 4623mm (max) 11'3" x 15'2" (max)

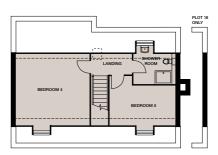
En-suite 2337mm x 1925mm (max) 7'8" x 6'3" (max)

Bathroom 2111mm x 1925mm (max) 6'11" x 6'3" (max)

Bedroom 4 4423mm x 4299mm (max) 14'6" x 14'1" (max)







Second floor



First floor



Ground floor

The Heather

4 bedroom house

Kitchen 3937mm x 4481mm (max) 12'11" x 14'8" (max)

Living Room 4187mm x 4919mm (max) 13'8" x 16'1" (max)

Dining Room 3000mm x 3241mm (max) 9'10" x 10'7" (max)

Study 2949mm x 1890mm (max) 9'8" x 6'2" (max)

Utility Room

1885mm x 1725mm (max)
6'2" x 5'7" (max)

Cloaks 1002mm x 1725mm (max) 3'3" x 5'7" (max)

Bedroom 1 (incl. wardrobe) 3286mm × 4584mm (max) 10'9" × 15'0" (max) En-suite 1800mm × 2980mm (max) 5'10" × 9'9" (max)

Bedroom 2 3576mm x 3054mm 11'8" x 10'0"

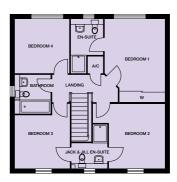
Bedroom 3 3037mm x 2962mm 9'11" x 9'8"

006mm x 1404mm (max) 6'7" x 4'7" (max)

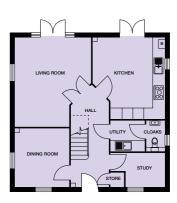
Bathroom 1993mm x 2155mm (max) 6'6" x 7'0" (max)







First floor



Ground floor

Please note: No side elevation windows to plots 14 or 69.

The Foxglove

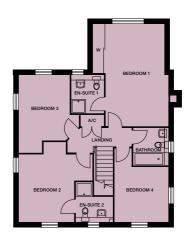
4 bedroom house

Dining Room 2951mm x 3500mm (max) 9'8" x 11'5" (max)

Utility Room 1974mm x 1750mm (max) 6'5" x 5'8" (max)







First floor



Ground floor

Please note: No dining room side elevation window to plot 9.

The Primrose

3 bedroom house

Kitchen/Dining Room (excl. bay)
2800mm x 4335mm (max)
9'2" x 14'2" (max)

Living Room
4974mm x 3600mm (max)
16'3" x 11'9" (max)

Cloaks 900mm x 2025mm (max) 2'11" x 6'7" (max)

2800mm x 3947mm 9'2" x 12'11"

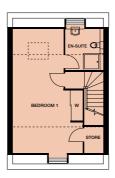
Bedroom 2 2800mm x 3947mm (max) 9'2" x 12'11" (max)

Bathroom 2111mm x 2025mm (max) 6'11" x 6'7" (max)

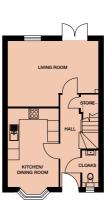
Bedroom 1 3851mm x 6843mm (max) 12'7" x 22'5" (max)



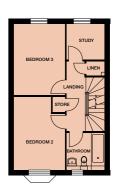




Second floor



Ground floor



First floor

The Yarrow

3 bedroom house

3500mm x 4886mm 11'5" x 16'0"

Cloaks 975mm x 1850mm (max) 3'2" x 3'5" (max)

Bedroom 1 29mm x 3199mm 13'2" x 10'5"

En-suite 1
1955mm x 2360mm (max)
6'6" x 7'8" (max)

Bedroom 2 4896mm x 3410mm (max) 16'0" x 11'2" (max)

Bedroom 3

Bathroom 1955mm x 2213mm (max) 6'5" x 7'3" (max)







First floor



Ground floor

The Poppy

3 bedroom house

Living Room 3273mm x 5523mm 10'8" x 18'1"

Cloaks 1096mm x 1365mm (max) 3'7" x 4'8" (max)

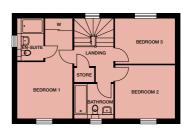
En-suite 1450mm x 2320mm (max) 4'9" x 7'7" (max)

Bedroom 2 3323mm x 2960mm 10'10" x 9'8"

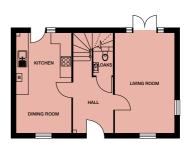
Bedroom 3 3323mm x 2500mm 10'10" x 8'2"

Bathroom 2174mm x 1991mm (max) 7'1" x 6'6" (max)





First floor



Ground floor



The Poppy 2

3 bedroom house

Kitchen/Dining Room 3000mm x 5523mm (max) 9'10" x 18'1" (max)

Living Room 3273mm x 5523mm 10'8" x 18'1"

Bedroom 1 3050mm x 3140mm 10'0" x 10'3"

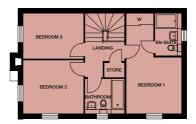
En-suite 1450mm x 2320mm (max) 4'9" x 7'7" (max)

Bedroom 2 3323mm x 2960mm 10'10" x 9'8"

Bedroom 3 3323mm x 2500mm 10'10" x 8'2"

Bathroom 2174mm x 1991mm (max) 7'1" x 6'6" (max)





First floor



Ground floor



The Bilberry

3 bedroom house



Kitchen/Dining Room

Living Room 5031mm x 3056mm 16'6" x 10'0"

Cloaks 1020mm x 1866mm (max) 3'4" x 6'1" (max)

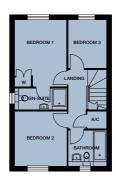
En-suite 2860mm x 1247mm (max) 9'4" x 4'1" (max)

Bedroom 2 2860mm x 2966mm 9'4" x 9'7"

Bedroom 3 2108mm x 2703mm 6'11" x 8'10"

Bathroom 2108mm x 1955mm (max) 6'11" x 6'5" (max)





First floor



Ground floor



The Snowdrop

2 bedroom house

Kitchen 2572mm x 2565mm (max) 8'5" x 8'5" (max)

Dining Room (excl. bay)2200mm × 2320mm
7'2" × 7'7"

Living Room 4623mm x 2875mm (max) 15'2" x 9'5" (max)

Cloaks 1000mm x 1750mm (max) 3'3" x 5'8" (max)

Bedroom 1 inc. wardrobe 4623mm x 2835mm (max) 15'2" x 9'3" (max)

En-suite 2400mm x 1650mm (max) 7'10" x 5'5" (max)





First floor



Ground floor



The Bluebell

2 bedroom house



Living Room
3524mm x 4263mm (max)
15'2" x 13'11 (max)

Cloaks
1149mm x 1710mm (max)
3'7" x 5'7" (max)

Bedroom 1 4637mm x 2985mm (max) 15'2" x 9'9" (max)

En-suite 2400mm x 1475mm (max) 7'10" x 4'10" (max)

Bedroom 22400mm x 3300mm
7'10" x 10'9"





First floor



Ground floor











A quality finish

We pride ourselves on the care we take over every single one of the homes we build. Our carefully considered designs are executed only by skilled tradesmen with total commitment to high-quality installation.

Remember, you can add your own stamp of individuality to your home before it is even built by choosing from our Inspirations range of options.



Specification

	Iris	Snowdrop	Bluebell	Bilberry	Clover	Buttercup	Poppy	Poppy 2	Yarrow	Primrose	Orchid	Cornflower	Harebell	Heather	Foxglove	Campion	Blackthorn	Hawthorn
Gas central heating with combi-boiler																		
Gas central heating with condensing boiler																		
Kitchen																		
Bosch integrated stainless steel single oven																		
Bosch integrated stainless steel double oven																		
Bosch 4-burner stainless steel gas hob																		
Bosch 5-burner stainless steel gas hob																		
Brushed steel chimney hood																		
Brush steel and glass chimney hood																		
Bosch integrated dishwasher					**													
Bathroom																		
Mira Agile S Eco EV chrome mixer shower																		
Mira elevate bath screen																		
Half-height tiling to all walls																		
Full height tiling around bath, and half-height to other walls																		
En-suite																		
Mira Agile S EV Eco shower																		
Mira Agile EV shower																		
Mira Platinum rear-fed shower																		
Mira Elevate shower enclosure																		
Mira flight shower tray																		
Fully tiled shower enclosure, and half-height tiling to all walls																		
Electrical																		
Plinth lighting to kitchen						П					П	П	П	П	П	П	П	
Additional Telephone point to Bedroom 2																		
Additional Telephone point to Bedroom 3							Ħ	Ħ										
Additional Telephone point to Bedroom 4/Study																		
Additional Telephone point to Bedroom 5/Study								1										

*Where applicable **Slimline Dishwasher Available as part of our Inspirations Range. Please ask for details and prices.

All housetypes include:

10-year NHBC Warranty | Symphony kitchen with soft close | Laminate worktop and upstand | Mira brassware | 1 1/2 bowl stainless steel kitchen sink and mixer tap | Brushed steel splashback to hob | Vinyl flooring to kitchen & wet rooms | LED downlighter to kitchen wall units | Bosch integrated fridge freezer | Space and plumbing for washing machine | White Kohler sanitaryware | Chrome towel warmer to Bathrooms and En-suites* | Shaver sockets to Bathrooms & En-suites* | LED downlighters to Kitchens, Bathrooms and En-suites* | Media plate to Living Room | USB sockets to Kitchen and all Bedrooms | TV aerial to loft | Wardrobes to Bedroom 1 | Telephone points to Hall, Living Room, Bedroom 1 and Study/ smallest Bedroom | TV points to Kitchen/Dining Room and all Bedrooms/Study | Compact thermostatic radiators | White emulsion ceilings & walls | White satinwood finish to internal joinery | Cream timber windows & French doors | 4 or 5 panel internal doors in white satinwood finish & chrome ironmongery | Turfed front & rear gardens | External tap to rear | Brushed steel lamp with PIR activitation to front and rear

